

5 Key Takeaways From STRATEGIC PLANNING

1

Long-Term Vision and Direction:

Strategic planning gives OAYS and Membership a vital framework to define our long-term vision and goals, ensuring we're all working towards a common purpose. Without a plan, the Association is susceptible to reacting to immediate issues without considering the bigger picture.



2

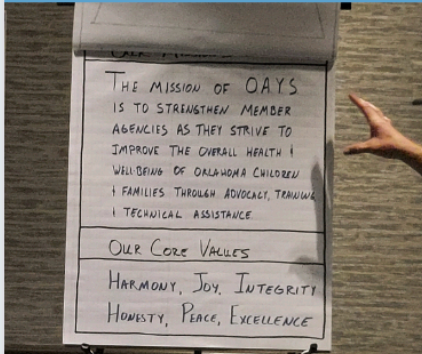
Strategic Communication:

Our strategic plan will unify communication, aligning OAYS activities toward a shared vision. This transparency builds trust and engages Membership, current and future contractors, the legislature, and other partners, allowing us to manage expectations effectively and garner support for our mission and initiatives.

3

Enhanced Decision-Making :

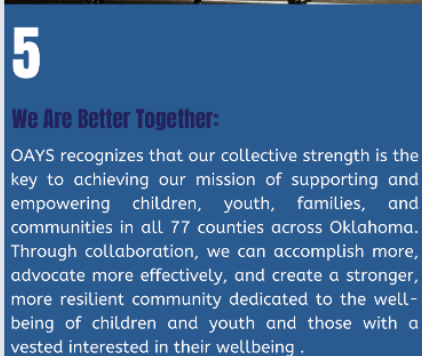
Strategic planning provides a structured approach to decision-making. It involves gathering and analyzing data, assessing risks, and evaluating various options before making informed choices. This ensures that decisions are aligned with the organization's strategic goals and are less likely to be made impulsively or based on short-term considerations.



4

Adaptation to Change

In the dynamic landscape of youth services, strategic planning is paramount for our organization's adaptability. It enables proactive responses to emerging needs, societal shifts, and competitive dynamics. Without a well-defined strategy, we risk being reactive and unprepared for essential pivots, potentially compromising our mission and effectiveness.



5

We Are Better Together:

OAYS recognizes that our collective strength is the key to achieving our mission of supporting and empowering children, youth, families, and communities in all 77 counties across Oklahoma. Through collaboration, we can accomplish more, advocate more effectively, and create a stronger, more resilient community dedicated to the well-being of children and youth and those with a vested interest in their wellbeing.

